



To whom it may concern,

We would like to introduce to you our fundraiser, who has kindly chosen to raise awareness & donations on behalf of Abigail's Footsteps, we are a national charity focussed on stillbirth bereavement. They will be hosting a number of fundraising events on our behalf, with our full knowledge and cooperation, it would be fantastic if you are able to provide any assistance. Your support will be very much appreciated, please help us to make a difference to the lives of families struggling to cope with stillbirth bereavement.

Abigail's Footsteps was launched in 2010 by parents Jo and David Ward following the death of their daughter Abigail Ward who was stillborn at 41 weeks gestation. Abigail's Footsteps achieved charitable status on the 18th September 2012.

Every single day in the United Kingdom, fifteen babies are either stillborn or die a neonatal death. Despite this shocking statistic many hospitals remain ill prepared to deal with these events. Staff often receive little or no bereavement training and facilities are inadequate.

Abigail's Footsteps works to achieve:

- Provision of the 'Abi' cold cots to enable parents to spend precious hours with their baby
- Support with the design and build of purpose-built bereavement suites
- Specialist bereavement training for midwives to help them give the most effective support
- Specialist baby-loss counseling sessions to parents and siblings

If you would like more information on the work of Abigail's Footsteps, please visit our website: www.abigailsfootsteps.co.uk or feel free to contact me for further information. Thank you for your support, it really does make a difference.

Kind regards

Becky Hopkins
Fundraising & Events Manager

Abigail's Footsteps

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